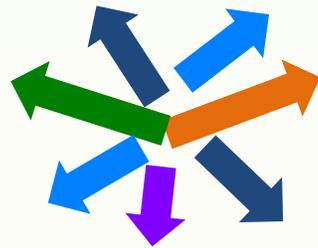


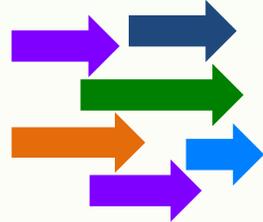
What Is Collective Impact?



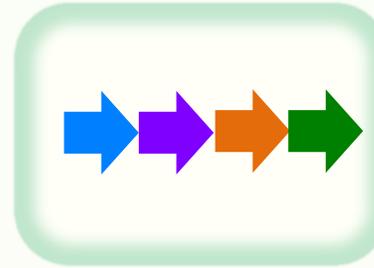
**DISORDER &
CONFUSION**



**INDIVIDUAL IMPACT
in isolation**



**COORDINATED IMPACT
with alignment**



**COLLECTIVE IMPACT
with collaborative action**

According to the **Stanford Social Innovation Review** article (Winter 2011) that first articulated the concept, Collective Impact refers to *the commitment of a group of actors from different sectors to a common agenda for solving a specific problem*. It is based on the belief that large-scale social change requires broad cross-sector coordination supported by a centralized infrastructure and structured process rather than the isolated intervention of individual organizations or programs.

The five conditions of Collective Impact include:

- ① **Common agenda:** coming together to collectively define the problem and create a shared vision to solve it
- ② **Shared Measurement:** agreeing to track progress in the same way, which allows for continuous improvement
- ③ **Mutually reinforcing activities:** coordinating collective efforts to maximize the end result
- ④ **Continuous communication:** building trust and relationships among all participants, and
- ⑤ **Backbone:** having a team dedicated to orchestrating the work of the group

Source: Collective Impact Forum website

“..Substantially greater progress could be made in alleviating many of our most serious and complex social problems if nonprofits, governments, businesses, and the public were brought together around a common agenda to create collective impact.”

from “Collective Impact”, Stanford Social Innovation Review, Winter 2011. By John Kania and Mark Kramer

Note: Illustration adapted from the discussion of “Education Collective Impact” initiative in Portland, OR (“All Hands Raised”) in the James Irvine Foundation New Leadership Network website (<http://irvinenewleadershipnetwork.org/portlandinitiatives/>)

Source: Collective Impact Forum; “Collective Impact”, Stanford Social Innovation Review, Winter 2011. By John Kania and Mark Kramer

About Santa Fe Birth to Career Collaboration



Purpose

Santa Fe Birth to Career Collaboration (SF B2C) is a collective impact effort among committed leaders and stakeholders to achieve birth to career success for all Santa Fe children, families, and communities by aligning our strategies, actions, and resources to improve outcomes.

Shared Vision

The shared vision for SF B2C is **Birth to Career Success** for all Santa Fe children, families and communities by achieving:

- ❖ **Successful Transitions** across the birth to career continuum for all children / students by ensuring readiness, support and completion across stages
- ❖ **Wellbeing** for vulnerable children and families by providing coordinated, two-generational wraparound support to help them thrive and succeed in school
- ❖ **Equity** in opportunities for children and families by addressing critical resource gaps in high poverty, high risk schools and communities

Investing in Systems for Collective Impact

SF B2C invests in building systems to enable and sustain the collective impacts over the long-term in Santa Fe. These efforts currently include:

- ❖ Supporting **Collaborative Working Groups** on focused outcomes
- ❖ Developing a **Data, Resource and Collaboration Hub** to facilitate sharing of information to guide decisions and actions, and
- ❖ Regular **convening and engagement** of community leadership and stakeholders for continuous communications and learning

Santa Fe Community Foundation currently provides “**backbone**” support for the collaboration.

Opportunity Places: Place-based Approach

Priority Opportunity Places have been identified where there are critical gaps in resources and achievement. These include **three neighborhoods** encompassing **13 census tracts – Airport, Agua Fria and Midtown Triangle** – and **11 schools**. The Santa Fe Early Learning Campus at Agua Fria, 1Santa Fe (formerly Southside Quality of Life) initiative, and Communities in Schools are key partners in this.

Partners

The initial leadership and working team in launching SF B2C included:

- ❖ Santa Fe Community Foundation
- ❖ United Way of Santa Fe County
- ❖ Santa Fe Public Schools
- ❖ Santa Fe Community College
- ❖ City of Santa Fe (including Youth and Families Services and Economic Development Division)
- ❖ Santa Fe Baby Fund
- ❖ Communities in Schools-NM
- ❖ UNM Center for Education Policy Research (Technical Assistance)

SF B2C is also currently supporting the **Mayor’s Children, Youth and Families Community Cabinet** along with several other existing collaborations to ensure that we are working toward collective impact for the community in a mutually reinforcing way.

Current **Collaborative Working Groups (CWGs)** supported by the SFB2C include:

- ❖ Early Childhood Steering Committee
- ❖ 1Santa Fe (formerly Southside Quality of Life) Initiative
- ❖ Collaborative Teachers Institute
- ❖ Building Green Bridges
- ❖ Extended Learning for Santa Fe Public Schools
- ❖ Safety + Success Santa Fe
- ❖ Bridging the Disconnected
- ❖ Santa Fe Community Educators Learning Network (not a formal CWG)

SF B2C is currently working to broaden the community engagement and partnership with cross-sector stakeholders.

For more information about SF B2C, visit www.santafeb2c.org or contact info@santafeb2c.org.

For more information, visit www.santafeb2c.org or www.santafedatahub.com



About Santa Fe Mayor's Children, Youth and Families Community Cabinet

Vision

Improve the wellbeing for babies, children, youth and families within our Santa Fe community

Mission

The mission of the Children, Youth and Families Community Cabinet is to create a cross-sector collaborative governance that:

- ❖ is child-centered and family-focused;
- ❖ aligns education;
- ❖ aligns appropriate funding and programming;
- ❖ improves coordination of programs and services; and
- ❖ develops and implements educational and workforce training initiatives that supports economic development.

Strategies to Achieve the Mission and Vision:

Build a collaborative governance structure of cross-sector leaders to improve coordination, efficiency, and alignment of resources across local levels of government, private sector and community agencies:

- ❖ Improve the City's economy and prospects for competition in the job-market by investing in the education and skills of children, the city's future workforce;
- ❖ Foster public awareness of children, youth and family issues;
- ❖ Engage new partners in public efforts to serve children and their families;
- ❖ Build long-term commitment to children's issues in our community; and
- ❖ Foster coordination among stakeholders at the local, state, and national level to inform and empower decision-makers.

Priority Focus Areas

- ❖ Early Childhood
- ❖ Mentorship, Leadership and Education
- ❖ Re-engagement of Disconnected Youth
- ❖ Workforce Development and Career Pathways

Current Cabinet Members

City of Santa Fe

- ❖ Mayor Javier Gonzales - Co-Chair
- ❖ Councilor Carmichael Dominguez - Co-Chair
- ❖ Santa Fe Children & Youth Commission - Chair Joanne Lefrak
- ❖ Regional Juvenile Justice Board - Vice Chair Deacon Anthony Trujillo

State Government / Agencies

- ❖ NM PED - Secretary Hanna Skandera
- ❖ NM PED - Policy Director Matt Pahl
- ❖ NM CYFD - Secretary Monique Jacobson
- ❖ NM DWS - Secretary Celina Bussey
- ❖ NM HSD - Marriza Montoya-Gansel (retired)

Santa Fe County

- ❖ County Commissioner - Liz Stefanics
- ❖ Santa Fe County - Legislative Liaison Rudy Garcia
- ❖ Santa Fe County – Community Services Department Director Rachel O'Connor

Education Institutions

- ❖ Santa Fe Community College - President Randy Grissom
- ❖ Santa Fe Public Schools Board Member - Susan Duncan
- ❖ Santa Fe Public Schools- Superintendent Joel Boyd

Private Sector and Philanthropy

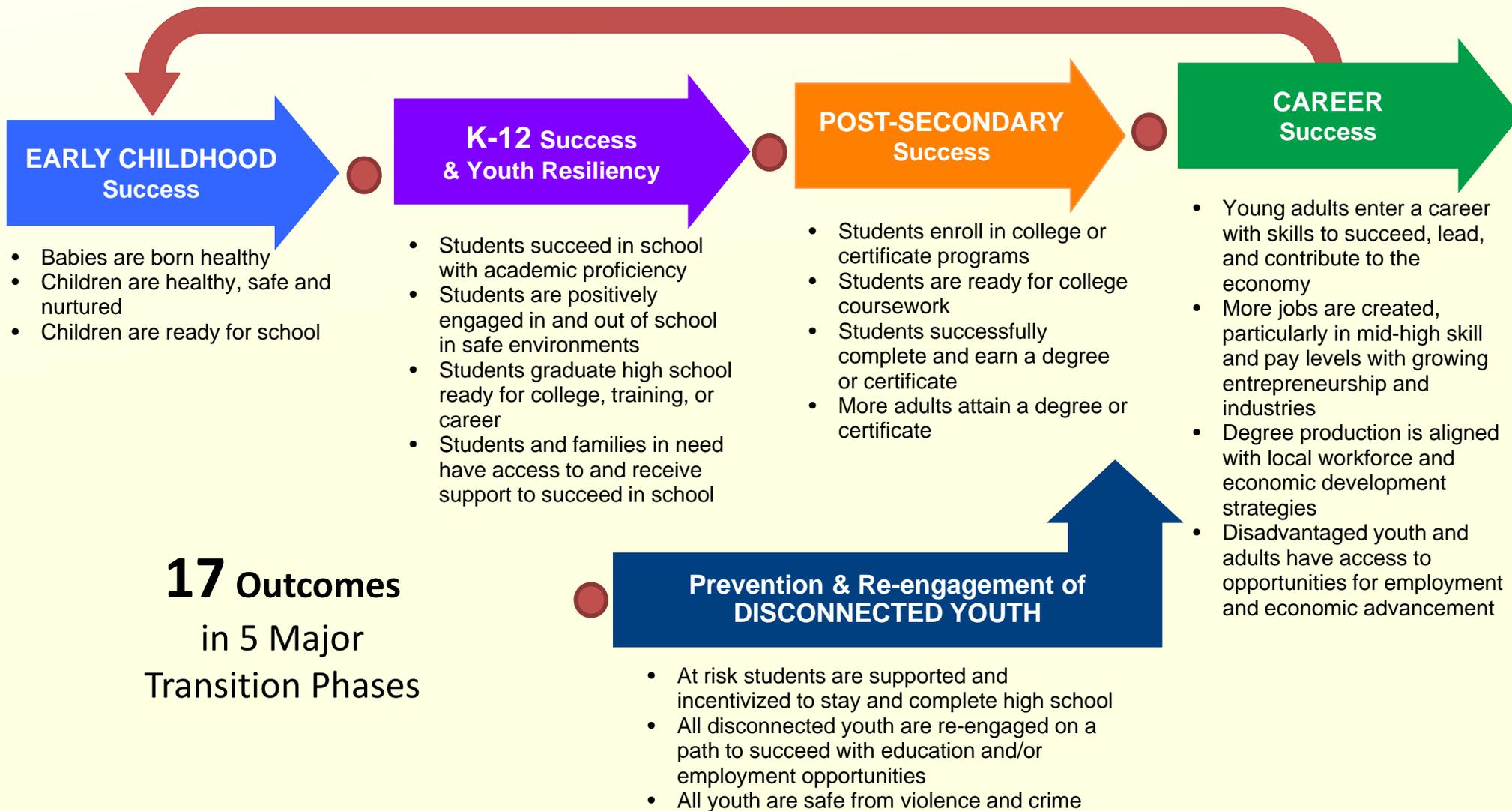
- ❖ Santa Fe Chamber of Commerce - Board Chair Carl Luff
- ❖ CHRISTUS St. Vincent Regional Medical Center - VP of Mission Kathy Armijo Etre
- ❖ Santa Fe Community Foundation – President and CEO Jerry Jones
- ❖ Thornburg Foundation -Executive Director Allan Oliver
- ❖ Thornburg Foundation - Early Childhood Education Policy Officer Michael Weinberg
- ❖ Brindle Foundation -Foundation Manager Kim Straus
- ❖ McCune Charitable Foundation -Executive Director Wendy Lewis

What Does Success Look Like?

Birth to Career Success Outcomes



Jointly defined by the **Santa Fe Birth to Career Collaboration (SF B2C)** & the **Mayor's Children, Youth and Families Community Cabinet (MCYFCC)**

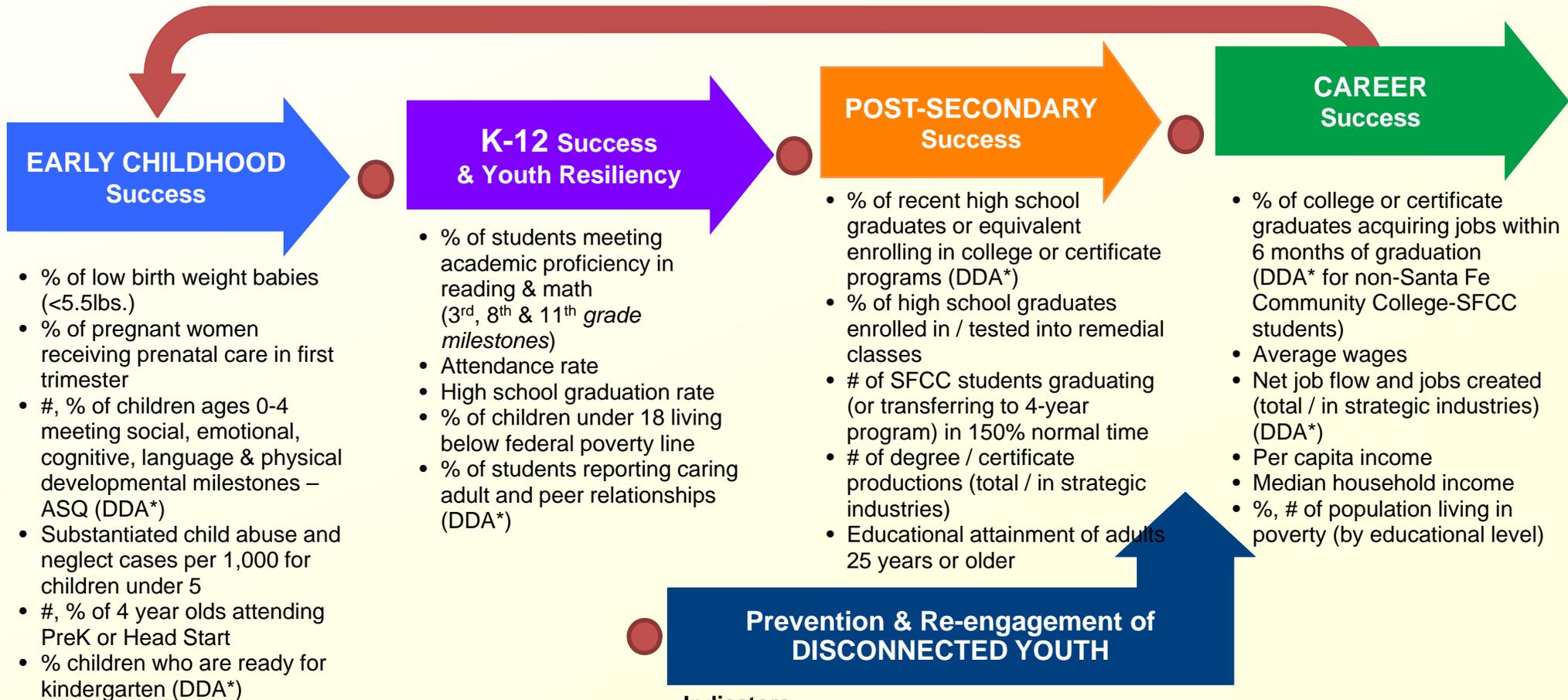


How Do We Measure Success?



Birth to Career Success Indicators

Jointly defined by the **Santa Fe Birth to Career Collaboration (SF B2C)** & the **Mayor's Children, Youth and Families Community Cabinet (MCYFCC)**



25 Indicators

Indicators

- Dropout rate
- %, # of disconnected youth 16-24 and # re-engaged (DDA*)
 - 16-18 re-engaged to school for high school diploma
 - 19-24 re-engaged to education, job and/or training
- Youth arrest rate (DDA*)

*Data Development Agenda (DDA) is identified when data on a key indicator is not readily available and needs to be developed through a new process.